



THE NEWSLETTER OF INFINITY SKIN CARE & SPA, BY KIMBERLY K. SCHULZ, MD, DERMATOLOGIST, **SPRING 2010**

# New Location. Same Mission!



**We've Moved! The new Infinity Skin Care and Spa is located just across the street from our previous location! Schedule your spring appointments today and see us at 1100 Fifth Street in Coralville (across the parking lot from the New Pioneer Co-op).**

After six years at its location adjacent to Town Square Dermatology, Dr. Schulz realized that Infinity Skin Care and Spa had started to outgrow its space. On February 16th, Infinity officially moved and re-opened at its beautiful new facility in nearby Coralville. The new location offers much more room for expansion as Infinity continues to grow. With more treatment rooms, patients are provided increased appointment openings for Infinity's comprehensive skin care treatments (Fraxel®, Thermage®, IPL, chemical peels, microdermabrasion and more), as well as sclerotherapy for spider veins and IPL hair removal for face and body. The new Infinity Skin Care and Spa also features an extensive retail space for skin care lines individually selected by Dr. Schulz, skin-healthy food snacks, "first-on-the-market" skin care technology and sun protection apparel and accessories.

"Our location is new. Our mission is the same—to provide the most advanced skin care menu anywhere, and to educate patients about the importance of skin maintenance while promoting life-long skin fitness. Cleansing. Sun protection. Prevention. Rejuvenation. Acne care. They're all necessary pieces of the puzzle that come together to keep skin looking and feeling beautiful," explains Dr. Schulz.

The entire Infinity Skin Care and Spa staff welcomes its valued existing patients and new patients alike to come experience this amazing new spa location. Questions? Call us today!

**Promote healthy skin from the inside! Enjoy fresh fruit, antioxidant water and tea during your next skin care appointment.**



**NEW SKIN CARE TECHNOLOGY:**

- Opal® Sonic Infusion System
- TANDA™ Light Therapy System
- LightStim® For Brusing, Pain & Post-Operative Recovery

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**INSIDE INFINITY:**

- Get to Know Dr. Riley
- New! Rewards Program
- Are You Summer-Ready? IPL Hair Removal & Sclerotherapy

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- GRAND OPENING EVENT:**  
April 19th - 24th (9am-5pm)  
**PUBLIC OPEN HOUSE:**  
April 22nd (6pm-8pm)  
Weeklong promotions!  
Daily features & specials!

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## Hot. Hot. Hot! New Clarisonic Opal® Sonic Infusion System with Anti-Aging Sea Serum

If you have a Clarisonic MD™ brush, you've seen the benefits of sonic cleansing technology—softer, smoother skin. Now you can experience the immediately noticeable benefits of sonic infusion with Infinity Skin Care and Spa's new Clarisonic Opal™ Sonic Infusion System. This hot new device combines Clarisonic sonic infusion technology with Anti-Aging Sea Serum for results as beautiful as they are dramatic.

### How does it work?

Opal's soothing sonic action gently infuses the serum into the epidermis to help refresh and renew the appearance of delicate skin around your eye area. In just one minute a day, study participants report an immediately noticeable reduction of fine lines and wrinkles, and firmer, more hydrated skin.

### What are the results?

Clarisonic Opal provides an immediate reduction in the appearance of fine lines and wrinkles; results last for hours and build over time:

- ✓ Younger looking skin
- ✓ Skin appears refreshed and energized
- ✓ Skin appears brighter
- ✓ Skin appears healthier
- ✓ Improved skin texture
- ✓ Noticeably firmer skin
- ✓ Increased skin hydration

The Clarisonic Opal is gentle enough for daily use and is paraben-free. We invite you to see the Clarisonic Opal in action. Stop by our spa anytime and take advantage of introductory specials during our Grand Opening celebration!



*You may find the TANDA online or at retail outlets, but note that many of these are smaller units with a very small surface area. Get the greatest return on your investment when you buy from a physician and get the full size wand!*

It's been featured in such renowned magazines as *Allure*, *Good Housekeeping*, *Elle*, *Real Simple* and *Redbook*. Now, you can discover what the nationwide buzz is about firsthand! Infinity is proud to introduce Tanda Professional's new, effective and easy-to-use LED Light Therapy system!

LED Light Therapy is proven skin care technology that has been utilized successfully by dermatologists for years. It works by harnessing individual colors and wavelengths of light to deliver specific skin care fitness benefits:

### Tanda Professional™ Clear Acne Light Therapy Treatment (Blue)

Tanda's Blue LED wand is the first FDA-approved light therapy device for in-home use. It has proven efficacy to help kill acne bacteria that causes acne and when used regularly, helps to prevent future breakouts.

### Tanda Professional Regenerate™ Anti-Aging Light Therapy Treatment (Red)

Tanda's Red LED light Therapy is a targeted treatment that helps smooth and soften skin, while minimizing the appearance of fine lines and wrinkles. Red LED light is absorbed into facial and body tissue, increasing cellular turnover and stimulating collagen production. Want beautiful skin? Get your hands on your own Tanda today!

## LightStim® For Therapy

Bruising, Pain & Post-Operative Recovery

The new LightStim® Therapy wands were introduced at the Spring American Academy of Dermatology (AAD) national conference in Florida. Dr. Schulz was on-hand to learn about this effective post-procedure tool and knew immediately that she had to bring a few of them back for Infinity patients to check out for two-day, at-home use. While most filler and Botox Cosmetic® patients experience minimum swelling or bruising, there are a small percentage of patients who are prone to deeper bruising and increased inflammation following these procedures.

"No one wants to go back to work or everyday life with facial bruises. The LightStim wand dramatically shortens the period of time bruises remain on the skin. When used as instructed, the LightStim also helps to decrease inflammation, reduce pain and accelerate healing," states Dr. Schulz.



## NEW! INFINITE REWARDS PROGRAM!

**Q** What is the **Infinite Rewards** program?

**A** This new electronic system at point of sale tracks every dollar you spend at Infinity. You earn one point per dollar spent!

**Q** How do I start to earn points?

**A** It's simple. Sign up with one of our receptionists. Book an appointment. Purchase products! With every purchase, you earn points!

**Q** What are the rewards?

**A** **Infinite Rewards** will change quarterly and will include discounts and/or specials exclusive to Rewards members only.

## Meet Leslie Riley, MD

Infinity Skin Care & Spa's New Physician!

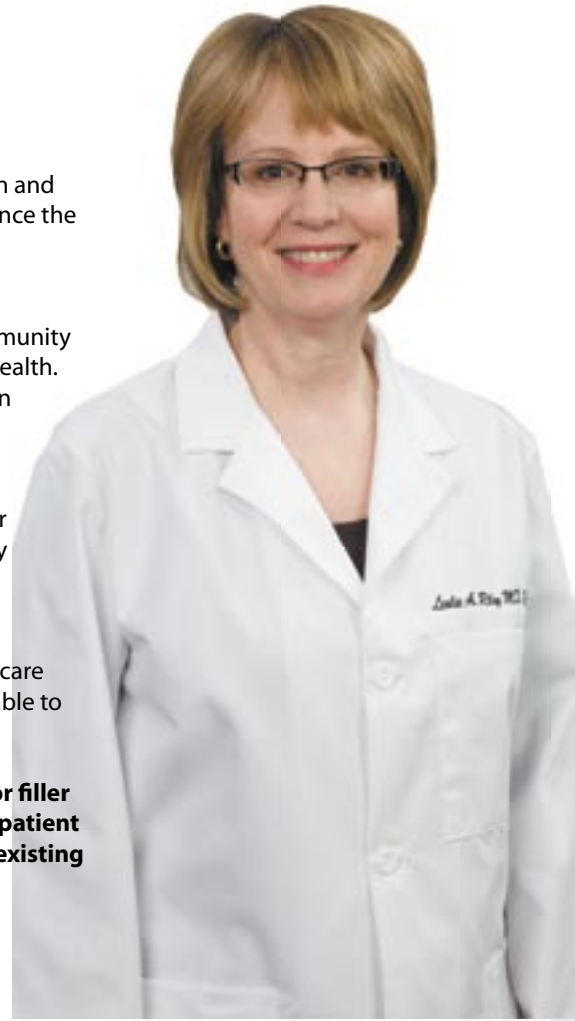
With Infinity Skin Care and Spa's recent expansion and continued growth, Dr. Schulz is pleased to announce the addition of Dr. Leslie Riley to the Infinity team.

For many of you, she is a familiar face, as she has practiced Internal Medicine in the Iowa City community for over 20 years, with an emphasis in Women's Health. She completed her residency at the Mayo Clinic in Rochester, Minnesota prior to establishing a loyal patient base here in the Iowa City community.

She will be performing Botox Cosmetic® and filler injections at the new spa location and is currently accepting appointments and welcoming new Infinity patients.

"I am thrilled to help Dr. Schulz promote her skin care mission while seeing the positive results we are able to provide for our patients," says Dr. Riley.

**Call today to schedule your Botox Cosmetic® or filler appointment with Dr. Riley and receive a new patient discount! Offer does not apply to previous or existing Infinity Skin Care & Spa patients.**



# Are You "Summer-Ready?"

**Now is the perfect time to consider sclerotherapy/spider vein treatment and/or IPL hair removal.**

Looking forward to the carefree days of summer? Look and feel your best in those summer tanks, shorts and swimsuits! If you have unsightly spider veins on your legs that lie close to the surface of the skin with a weblike appearance, you may want to consider sclerotherapy. Sclerotherapy is a treatment administered by Dr. Schulz here at Infinity that offers dramatic clearing of spider veins. Hypertonic saline solution is injected into the spider veins, causing a "scarring down" of the vessel so it can no longer be seen. Sclerotherapy is more effective, less painful and less expensive than laser treatment of spider veins on legs.

Men and women alike have problems with hair where it's not wanted! The permanent solution? IPL hair removal! Infinity Skin Care & Spa offers the Starlux IPL light and laser system that rivals any hair removal laser on the market.

Effective on a wide variety of skin types, IPL treatments target fine or coarse dark hair (not blonde) anywhere on the face or body.

Because of its unique "spot treatment" approach, IPL is ideal for treating under arms and bikini lines. A series of treatments is necessary and treatments are scheduled approximately every four to six weeks. **Call to schedule your sclerotherapy or IPL hair removal appointments today!**



You're Invited! Infinity Skin Care & Spa's

# Grand Opening Event!

**April 19th - 24th (9am-5pm)**  
**Public Open House Event, Thursday 4/22 (6pm-8pm)**  
**Refreshments & Raffle Prizes Every Day of the Week!**  
**Stop By and Register to Win! (see our website for complete list)**

#### Weeklong Specials Include:

- Buy 2 Get 1 Free Filler Special\*
- Buy a Package of 6 Microdermabrasion or Chemical Peels, Get 5th 1/2 off and 6th FREE!
- Hair Removal! Buy Underarm Hair Removal, Get Bikini Area Free!
- Buy 1 Sunscreen, Get 2nd 25% OFF
- Book appointments with Dr. Riley, Get \$10 off treatment

#### Daily Features Include:

- **Monday:** Microdermabrasion, Chemical Peels & IPL
- **Tuesday:** Clarisonic MD & Opal®, Restylane & Perlane, Fraxel® & Thermage®
- **Wednesday:** NeoCutis®, LED Light Therapy
- **Thursday:** NeoCutis®, Fraxel® & Thermage®
- **Friday:** Botox Cosmetic®, Juvederm & Latisse® Eyelash Treatment!
- **Saturday:** All Sun Protection Apparel on Sale!

*\*Certain restrictions apply. Must use all three syringes in same appointment. Grand Opening offers cannot be combined with previously provided offers or promotions. Feature days and promotions subject to change without notice.*



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## MENU OF SERVICES:

### Beautiful Skin Starts Here

- FRAXEL® LASER RESURFACING
- BOTOX COSMETIC®
- FILLERS (Restylane®, Perlane®, Juvederm® Radiesse®)
- IPL TREATMENTS & HAIR REMOVAL
- THERMAGE® NON-SURGICAL SKIN LIFT
- MICRODERMABRASION
- DERMASWEEP™ MD
- CHEMICAL PEELS
- REJUVENATIVE FACIALS
- LATISSE® EYELASH GROWTH TREATMENT
- SCLEROTHERAPY FOR SPIDER VEINS

